

Digital Communication and Marketing Technician

About the company

Biotech company, developing innovative tests for early cancer detection by last-generation liquid biopsy, which impact patient survival and quality of life. We are a growing company that offers significant career opportunities if you are curious, driven, patient-oriented and aspire to help us build a great company.

Amadix is an Equal Opportunity Employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital, disability or veteran status or medical condition.

Job Purpose

We are seeking a **Digital Communication and Marketing Technician** at our **Valladolid or Madrid** (Preferably) office (Spain) - reporting to the Communications Director - who will be responsible of **digital content, social media and SEO strategies**. The duties include managing external communication channels like social media platforms, company websites and giving support to the **Marketing and Sales Department**.

Key Tasks & Responsibilities:

Support to the company's Marketing and Communication team in the following activities

- Supporting product launches and campaigns.
- Participate in the development of company strategies in social networks.
- Creating internal communications material, such as presentations, newsletters.
- Planning content and participate in the design and elaboration of corporate videos and execution of communication campaigns.
- Support in the design and content creation of the website.
- Support in the design of catalogues, brochures and commercial presentations.
- Support in the organization and coordination of events (virtual and face-to-face).
- Assistance in the drafting of follow-up reports
- Advice on the execution of business development tasks and product development and positioning.
- Support in the generation and design of reports and corporate presentations.

Education:

- Bachelor's degree in journalism, audiovisual and strategic communications, Marketing and Communication or equivalent
- MBA or postgraduate training would be desirable
- Fluency in English



Experience:

- Demonstrated experience with different types of social media (e.g., LinkedIn, Twitter, etc.).
- Experience using Photoshop, Illustrator, WordPress, applications focused on content creation and marketing, video editing programs.
- Working knowledge of Microsoft Office and web content management systems experience.
- Experience in the Life Science, Health or Pharmaceutical sector will be highly valued.

Required Knowledge, Skills and Abilities:

- Proven communication and writing skills.
- Good verbal presentation, group dynamic, and facilitation skills
- Proactive and creative character.
- Person with responsibility for a job well done and on time.
- Team working skills and motivation.
- Dynamic person with the ability to multi-task and re-prioritize as needed.
- Reliable and trustworthy.

Additional information

- Immediate hiring
- Remuneration: depending on the applicant

Contact: acortes@amadix.com